

WILSON Driving... ...Into the Future



CHAIRMAN'S ADDRESS



We continue to use our resources and strengths to service our main customer Metro.

74 years of dedicated service to this food chain has allowed us to secure a strong position in the Ontario trucking industry.

Understanding our strengths, the Management of Wilson's continues to look for new business opportunities; however with unpredictable competition it makes growth a real challenge.

It is important to recognize each and every day, that our history was built by individuals like you. Our continued pride of customer service and commitment to understanding cost controls allows us to secure our future.

I would like to personally express my thanks and appreciation to the entire Wilson Team, for your hard work and pride for a job well done.

**Thank you,
James D. Wilson
Chairman**



LOOKING BETTER!

By the fall of 2011 we will have introduced our 8 new Capacity TJ5000 DOT Shunt Trucks.

They are environmentally friendly with enhanced Safety, Reliability, Comfort, Speed and Economy. They are positioned at the Metro facilities in Toronto and Ottawa as well as our main dock.

Capacity is the leading manufacturer in North America for shunt tractors. Through their distributor Glasvan we have entered a new era. Glasvan's slogan of "Get Better Equipment, Better Service and Better Value Today", reflects the new reality of Wilson's Truck Lines Limited. Glasvan is committed to service and working with us to ensure down time is minimized.



In this Issue...

Driving Ahead..... 2	New Million Mile Members..... 2	In Memoriam..... 3	Wilson BBQ 4
Terry Doyle..... 2	Wilson Day Notice 3	End of an Era 3	NFL Football 4
Welcome..... 2	Guess Who 3	Ottawa Update..... 4	Did You Know..... 4



Driving Ahead...



Well....here we are at the tail end of 2011 and in good shape moving into 2012!

As I had anticipated in our last newsletter, the economic climate hasn't changed much this year but the good news is that we did experience a solid year with our partner Metro and we are well positioned for 2012 as they take on some new challenges of their own.

The West Mall warehouse will soon be undergoing a makeover with Freezer expansion as well as seeing a new meat provider, Vantage Foods coming to life at the end of November in Belleville, Ontario.

I am truly excited that Wilson's Truck Lines Limited has been selected to perform all DSD (direct store distribution) deliveries from the new Belleville supplier to all Food Basic stores in eastern Ontario as well as supplying the Dundas warehouse for their meat distribution across the rest of Ontario. This new venture will create several driving positions in the Belleville area which in turn provides us with added driver and power flexibility.

I want to thank all of our staff and drivers for their efforts this past year, we couldn't have done it without you!

We remain determined to do what it takes to position W.T.L. for future growth.

December 1st, is our annual "WILSON DAY" where we recognize drivers and staff....come in and say hello, grab a bite to eat and help us celebrate our accomplishments.

We have also updated and revamped our website..... check it out, we hope you like it! Go ahead and take a look at www.wilsonstrucklines.com and give us your comments and feedback!!

Marc Mousseau
President

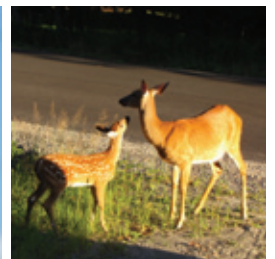
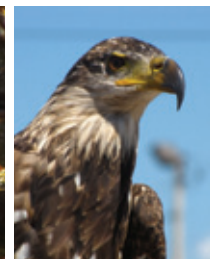
TERRY DOYLE

Warehouse Operations Manager, Wilson's Truck Lines Limited

I was born and raised in Hamilton, Ontario, 51 years ago. I was fascinated at an early age with photography and filming. My friends and I started making Super 8 movies quite young. Westerns, horror and sci fi were the main staple but we also were interested in nature, specifically birds of prey. To that end I volunteered at Cable 4 in Hamilton and worked every position (yep, on air host too!). I attended Loyalist College for Television Broadcasting. I wanted to be the director of Hockey Night in Canada (actually one of the volunteers I worked with at Cable 4 is now the director!!!). After College I went to work for Cable 14 in Hamilton as their mobile producer. From there it was Cable 10 Mississauga and then Electric Images, a post production house. Following that I went to ADCOM doing corporate video. I met my wife Carolyn while at Cable 4 and when I started at ADCOM she became pregnant with our first son, Cory.

With this responsibility I re-evaluated my current situation and decided to focus on bounding up the corporate ladder. I started as a Staging Technician then Production Coordinator then Operations Manager then Warehouse Manager then Support Services Manager and lastly National Inventory Manager. Unfortunately the ownership was thinking retirement and they sold the company and eventually my position got abolished through a restructuring process.

I started my journey with Wilson's 6 years ago and although I was new to transportation, I was well versed in warehousing. I started with just running Horner Avenue and then asked to take on the staff at the Metro facilities and here at the main dock. As they said at my old high school "To grow is to change". I still reside in Mississauga with my wife Carolyn and two sons, Cory and Alex and I still love to go out and take pictures and movies...



New Million Mile Members
- December 2011 -
(2010 Achievement)

Dave Harman (1540) MILLION MILE MEMBER
Gurinder Singh Dhabba (3771) MILLION MILE MEMBER
Scott Brown (1551) TWO MILLION MILE MEMBER

WELCOME

The Wilson Team would like to welcome the following new Owner-Operators

Manga Singh	Balkar Dhanoa	Hardip Manku
Mohammad Ibrahim	Emmanuel Adiefeh	Charles Moffatt
Mankaran Bachhal	Jatinder Boughan	Padamvir Gattour

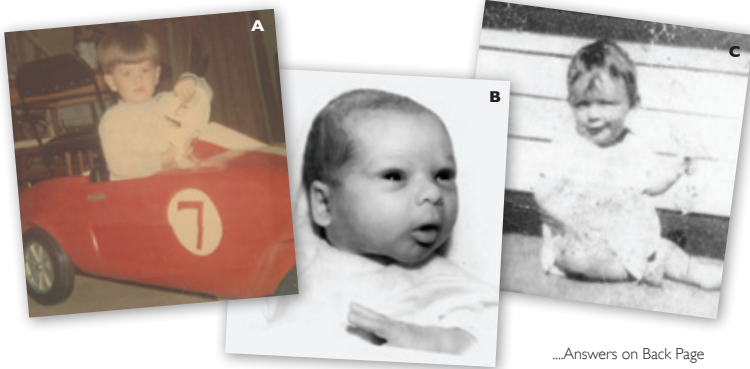
Wilson Day

December 1st 2011

This year's event will include:

- Safety Award hand-outs and acknowledgements in the Training Office.
- Announcement of the Wilson Employee of the Year Award for 2011.
- Recognition of new President's Million/Two Million Mile Members.
- 5, 10, 15, 20 year milestone achievers.
- Lunch will be served at 111 The West Mall from 11:30/AM – 3:00/PM.

GUESS WHO?



“IN MEMORIAM”

Long time Wilson Employees

It is with great sadness to hear of the passing of two of our fellow employees.

Peter Byl

Peter was a member of both the President's Million Mile and Two Million Mile Clubs and had been with Wilson's since 1989.

Peter passed away tragically on December 30, 2010.

Tony Butkovic

Tony worked for Wilson's as an Owner-Operator and had been with the Company since 1998.

Tony passed away as a result of a fatal accident on June 14, 2011.

End Of An Era!

The Company would like to extend its thanks to the following three drivers for their many years of dedicated, hard work and loyal service.

Gary Wale

- Started with the Company as a driver for an Owner-Operator
- He enjoyed it so much he became a company driver in 1985 and ended his tenure with Wilson's as an Owner-Operator.
- Gary ran the North with his last trip to Thunder Bay on March 17, 2011.
- He was a member of the President's Million Mile Club.

Art Wanders

- Art joined the company as a full time tractor-trailer driver in 1978.
- He could be found delivering to the stores in the Goderich/Owen Sound area with his last trip being in February 2011.
- Away from work Art was an accomplished musician, writing and performing many of his own songs
- Art was a member of both the President's Million Mile and Two Million Mile Clubs.

Walter Artjukow

- Walter joined the Company as a full time tractor-trailer driver in 1986 and eventually converted over to being an Owner-Operator.
- He delivered to the city stores along with taking trips to the Burlington/Hamilton area.
- Walter was a member of the Million Mile Club and was inducted into the Two Million Mile Club in December 2010.
- During his last few years at Wilson's Walter spent a great deal of his off duty time working on his place up North.

Everyone at Wilson's wishes them all the best in the future.

Ottawa Update

Hello, bonjour from the Nation's Capital.

As all of you know Wilson's has gone through some major restructuring in the past few years and 2011 brought those changes to Ottawa. Our office hours were reduced with those responsibilities now lying on highway dispatch's shoulders. The changes were seamless thanks to the efforts of the guys in highway dispatch... Thanks guys!

On Wednesday September 21st Marc Mousseau and Greg Biles blessed our first employee appreciation BBQ with their culinary skills. Great food and fun was had by all, thank you to everyone involved. I'm happy to report that no one called in sick the next day with food poisoning.



Please welcome Keith Mayhew (evening shunter), Mario Ouellet, Christina MacDougall and the return of Brandon Porter as delivery drivers to our team in Ottawa.

Congratulations go out to Karolina Todorovic and Djordje Bota for the birth of their beautiful daughter Atina Bota on March 31st 2011.

As winter is fast approaching we wish all of you and your families happy holidays!

WILSON'S 2011 BBQ – September 14, 2011

On September 14, 2011 the weatherman cooperated and the Wilson Team enjoyed another great Company BBQ.

The Administration Staff and Operations Department were busy serving up burgers, hot dogs, salad and cake from 11:00/AM – 5:00/PM.

Thank you to everyone who came out and enjoyed the day with us.



The entire Wilson Management & Support Team would like to wish all of you

“HAPPY HOLIDAYS and Good Wishes for the New Year”

Guess Who Answers:

A - Greg Biles B - Nick Ventura C - Jim Hepditch

NFL Football

The 2011 NFL football season is well underway! This year, we've invited our friends from Trailcon to join us and their ladies seem to be enjoying schooling us on the fine art of picking winners. At the midpoint of the season, the leader board is very crowded with many players well within striking distance of being crowned "Football King....or Queen" of the Wilson's group of companies.

For those keeping score, 6 of the 8 weekly winners have been the girls.

Winners

Week #1Gerrit Voskamp
Week #2Laura Quaife
Week #3Trish Brisson
Week #4Amy Jack

Week #5Nan McCrory
Week #6Amy Jack
Week #7Vince Canzio
Week #8Kim Holmes



Did You Know...

If Facebook was a country it would be the 3rd largest country in the world, with more than 500 million registered profiles...

2 billion videos are watched per day on YouTube.

The video recording machine was invented by the Ampex corporation of California in 1956. The first video recorder, the Ampex VR1000, stood 1,1 m (3 ft 3 in) high and weighed as much as a small car: 665 kg (1,466 lb).

MasterCard was originally called MasterCharge.

Neil Armstrong stepped on the moon with his left foot first.

The sentence "The quick brown fox jumps over the lazy dog" uses every letter of the alphabet.

Lightning strikes men about seven times more often than it does women.

The first train reached a top speed of only 8 km/h (5 mph).

Aoccdrnig to a rscheearch procejt at Cmabrigde Uinervtisy, it deosnt mttar waht oredr the ltteers in a wrod are, the olny iprmoatnt tihng is taht the frist and lsat ltteer be in the rghit pclae. Tihis is bcuseae the huamn mnid deos not raed ervey lteter b.